**Javier de Paula**

786 619 5583

[javi830810@hotmail.com](mailto:javi830810@hotmail.com)

**SOFTWARE ENGINEER**

Software Engineer, with 10 years of experience on the software industry, go-getter, and over achiever. Have worked in apps used by big companies NYPA, KOHLS, McDonalds, Nike. Experience in different fields like Workforce, Education, Advertising, eCommerce, Communication Systems, Mobile Marketing. Experienced team leader. Very keen on software design patterns, SOLID, service oriented apps, message-based architectures, distributed apps, multi-server, and multi-tenant environments. Experience on high-demand and high-reliability apps. Software minimalist, dislike ORMs and over engineering.

**EDUCATION**

* BS in Computer Science, Havana University, Cuba. (2002-2007)

**SKILLS**

**Languages:** C#, Python, Javascript ,VB.net, PHP, Html5, CSS3

**Frameworks:** Aspnet.MVC, WFC, NServiceBus, Razor, Backbone, EmberJs, jQuery, webapp2

**Databases:**  SQLServer, MongoDB, RavenDB, PostgreSQL, MySql, GoogleDataStore,

**Concepts:** OOP, NoSQL, SOLID, SOA, REST, TDD, DesignPatterns, Continuous Integration

**PROFESSIONAL EXPERIENCE**

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| **Founder and Developer at iMeet** | **2014** |

Entrepreneur. Developed an API and separated Website to manage notifications to big groups of people. Included a new range of functionalities to compete in the market of Event’s organization. This application it’s still in beta state, but it’s hosted and fully accessible at <http://imeet.io>.

* Implemented Notifications API that integrates with Twillio to dispatch voice and SMS notifications to thousands of users at once. Hosted in Microsoft Azure with AspNet MVC.
* Implemented a Single Page Application for a fully customizable UI logic. Hosted in GAE.

*C# Python Azure Backbone Grunt GoogleAppEngine Git*

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| **Software Engineer at Kaplan University** | **2014** |

Education. Worked with Universities around the country. Integrated with external Student systems and Learning Management Systems. Cloud architecture, small and fast paced team. Releases every 15 days, feature-oriented development.

* KAPx. Learning Platform for online courses. Integration with learning management systems. Cloud hosted on GoogleAppEngine, I help to build a multitenant suite where different universities host courses and process student operations like tuitions, credits, grades etc…

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| *Python Memcached GoogleAppEngine Git* |

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| **Manager of Digital Development at ZubiAd** | **2013 - 2014** |

Advertising Industry. Worked with clients; Yahoo, MSN, or AOL, Chase, American Airlines, Ford. Controlled the development process for the agency campaigns, including a wide range of applications IOS, Flash ads, Websites. Worked hand to hand with vendors and clients. Streamlined the in-house development, implementing best practices. Continuous Integration, Git workflow, setup LAMP server environments for development, QA and Production.

* Zubiad. Design and implementation of the company website, superb web experience, responsive on desktop, mobile. Hosted in AWS and accessible at http://www.zubiad.com

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| *C# PHP ActionScript Grunt HTML5 CSS3 jQuery Git* |

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| **Software Engineer at JDA Software** | **2013 - 2010** |

Workforce. Built a remote branch for the company, Miami based. Backend developer, build REST APIs that interacted with Workforce Platforms (Kronos, Infor), also extensively worked with Communication platforms such us Twilio, Voxeo.

* Orbit. Communications platform, high performance; able to distribute 100 SMS per second and able to handle as many incoming responses. Main architect of this system from scratch built it into a core value for the company.
* Shiftex. Shift Manager for employers. Event based architecture. It’s currently handing out more than 3000 work shifts a day to potential employees.
* Alerts. Emergency system for the New York and New Jersey Port Authority. Used for high reliability and fast response alert broadcast.
* LSS. Employee Address Book for Lutheran Social Services of Michigan. Manages an average of around 2000 employees’ daily updates.

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| *C# AspNetMVC NServiceBus WCF REST SQLServer RavenDb Memcached Nuget SVN* |

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| **Software Developer at Peers Foster Kristiansen** | **2010** |

Finances. Backend developer, had to build a full CMS website for internal operations on the company. Managed Invoices, Transactions, Users, Clients, among others.

* Investor Banking System. Reporting Platform, needed to be able to provide Reporting screens viably and with full UI capabilities with easy setup for administrators. Like every CMS does, the challenge here was to do it from scratch and not reinvent the wheel.

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| *C# AspNetMVC PostgreSQL EntityFramework SVN* |

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| **Junior Software Developer at Cimex Corporation** | **2009-2005** |

Ecommerce. Online store for biggest Cuban retailer. This nationwide site produces revenue of $50K+ monthly. 3-Tier application, with extensive usage of the Factory pattern. Designed to be themed differently, it now host different stores all across Cuba. This project is the perfect mockup of an ecommerce suite.

* CarlosTercero. Online virtual shop for the biggest Cuban retailer, selling products nationwide. Accessible at <http://www.carlostercero.ca>

*C# ASP.NET 2.0 SQL Server SVN*